#### **Case Study**

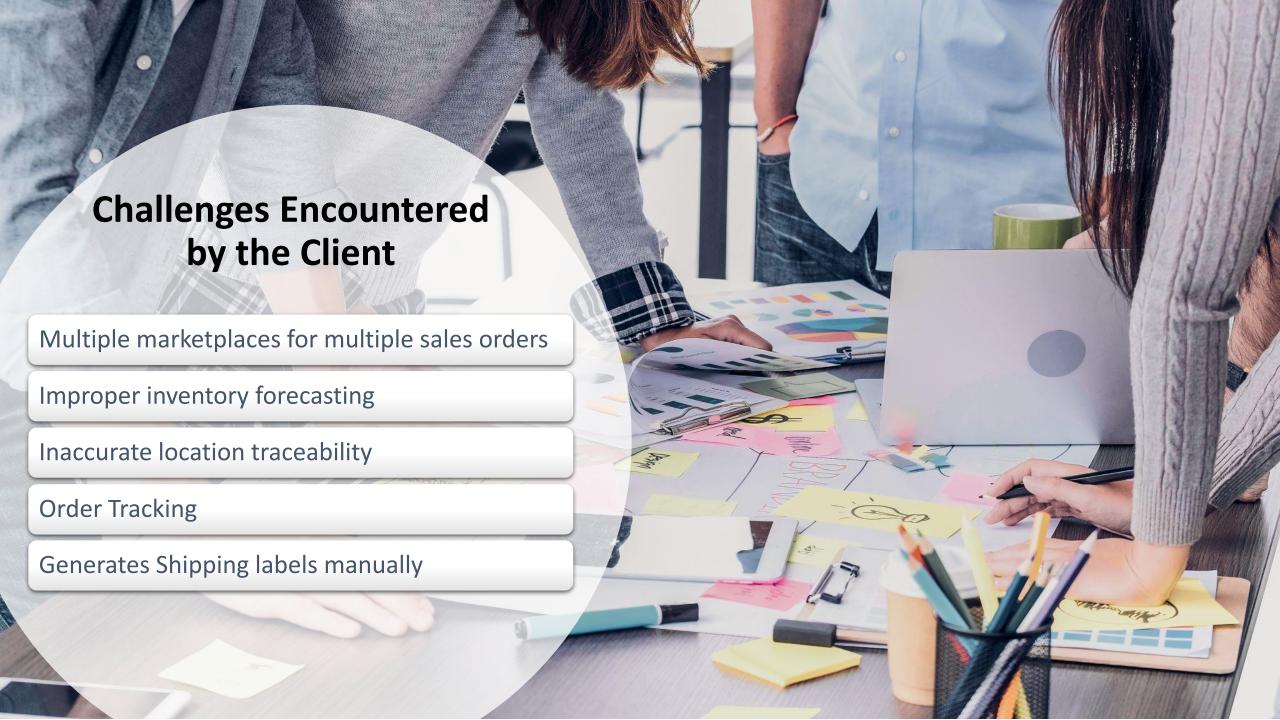


A California based eCommerce company streamlines their inventory management process by using IAP

### **Overview**

The client was an eCommerce seller selling its products online using multiple marketplaces. They were receiving orders from various marketplaces and thus, the process becomes cumbersome.

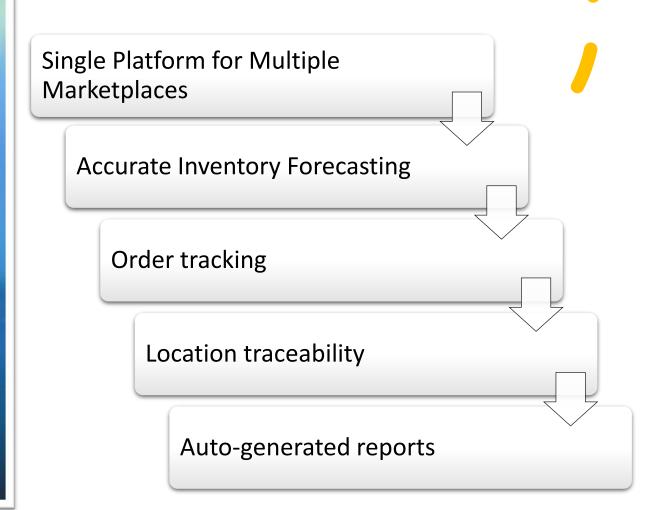
Hence, they were looking for a fully automated and integrated platform to ease out their business processes.

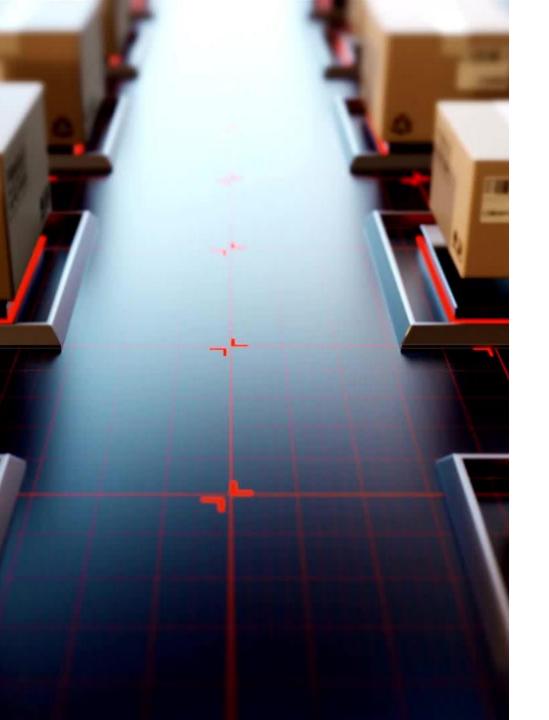


# Streamlining eCommerce Business using IAP

The client partnered with O2b Technologies to streamline the eCommerce business. Using IAP platform, the client resolve their end-to-end daily eCommerce requirements such as single platform for all eCommerce marketplaces, inventory reports, inventory forecasting, order traceability and more with fully integrated & automated platform. This improved overall productivity and reduced operational costs.

# **Solution Snapshot**





## **Key Benefits Enabled**

IAP for Sales orders management

Auto – generated reports

Better inventory forecasting

Item Location traceability

Automated updates & alerts

Shipping labels

### **About O2b Technologies**

O2b Technologies is the leading global provider of Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Customer Engagement Management (CEM), Workflow Management and eCommerce solution. The company is vastly diversified and has a global footprint of 1000+ installations in over 50+ countries with small, mid and large —sized installations being deployed at manufacturing, distribution and other major giants.

#### For More Info.

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